



PRESS RELEASE

Kuzzle IoT, a key asset in logistics traceability

Meet Kuzzle at IoT World - Stand C50

Montpellier (France), March 1st, 2019. Kuzzle, publisher of an open source backend solution to accelerate the market launch of IoT applications, will participate in the 4th edition of the IoT World exhibition, which will take place on the 20th and 21st of March 2019 in Porte de Versailles, Paris. On this occasion, this startup from Montpellier – whose IoT solution has recently stood out as part of projects conducted with [Qwant](#) or [SNCF](#) – is now aiming smart logistics. In particular, it will present its latest case study on asset tracking for Bouygues Construction.

IoT & smart logistics conference March 21, 2019 // 12:00 - 12:30 - Dali room

IoT at the service of the management of on-site equipment. A look back at Bouygues Construction's MyOmniscient project.

This conference will be an opportunity to present the geolocation and real-time geofencing solution for outdoor and indoor construction site equipment proposed by MyOmniscient, a startup of the Bouygues Construction group. It is particularly based on Kuzzle's backend IoT. Nicolas Lemaire, MyOmniscient CEO of the Bouygues Construction Group and Jacques Le Conte, CEO of Kuzzle, will also address the following questions: What added value does IoT bring to the construction phase and to asset management? In which case is it appropriate? For what benefits?



Kuzzle accelerates the deployment of IoT solutions

Kuzzle is an open-source, secure, scalable and fully customisable IoT backend, capable of collecting, indexing and mass processing heterogeneous data from the Internet of Things in real time. It offers, within a single platform, a multi-protocol API toolbox, advanced features, powerful tools compatible with multiple defect and multiple platforms. It also meets a wide range of use cases, all the while guaranteeing a comprehensive level of security and control of the platform, which is essential for innovative digital projects. This complete and extensible environment **reduces the time to market of digital innovations by up to 40%**.

Jacques Le Conte, CEO of Kuzzle explains *"The agnostic side of Kuzzle is a key asset. It allows us to aggregate data from sensors of different brands and to operate via different communication protocols. These arguments have recently attracted SNCF Gares et Connexions. Kuzzle has been chosen to turn the Aix-en-Provence TGV station into a smart station. We deployed our IoT solution and developed an application that allows agents to monitor the status of equipment and infrastructure. Elevators, lights and escalators are monitored in real time and agents are alerted in case of malfunction."*



Global spending on IoT will reach \$745 billion in 2019

According to an IDC study published at the beginning of the year, worldwide spending on IoT will reach \$745 billion in 2019, driven by industry. The sectors that are expected to invest the most this year are: manufacturing (\$119 billion), production (\$78 billion), transportation (\$71 billion) and public infrastructure (\$61 billion).

The institute expects manufacturers to focus their financial efforts on solutions to improve manufacturing operations and manage production assets. In the transport sector, companies spend more than half of their investments on freight tracking and fleet management.

These predictions are already confirmed at Kuzzle, which is seeing the number of its requests increase. Indeed, through sensors, detectors and other monitoring devices, machines and operators collect increasingly huge amounts of data, the management, analysis and exploitation of which are enormous challenges for companies.

In terms of logistics and equipment management, IoT provides solutions adapted to different needs, whether it be indoor or outdoor geolocation, temperature monitoring, shock or movement detection, cold chain monitoring tools, resource and inventory management or predictive maintenance.

About Kuzzle

Kuzzle is a French startup launched in 2015 that publishes an open source installable backend and agnostic cloud to accelerate the development of digital applications. The solution integrates advanced functionalities for IoT and Mobile such as security and authentication, API and real-time data management, geolocation or geo-fencing. The Kuzzle solution has been deployed in France and internationally for the pharmaceutical company Biogen in the United States, the British media William Reed Business Media, the EKO mobile bank of the Crédit Agricole group, the Institut de Santé Publique en France (INPES), the European search engine Qwant and recently the SNCF (French railway network).

More information: <https://kuzzle.io/>

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